



Shleppers President Jason Friedland Honored by Westchester County...

November 17, 2009

In its third annual Fall Leadership Reception, The Westchester County Association awarded Jason Friedland, the President of top moving company Shleppers Moving & Storage (<http://www.Shleppers.com>), with the 2009 'Young Professional' APEX Award for Professionals and Entrepreneurs.

The APEX (Awards for Professional Excellence) ceremony honoring Mr. Friedland and other recipients took place on Thursday, November 12, and is the highlight of the WCA's Fall Leadership Reception. The awards are given out each year to men and women within the Westchester community who have achieved notable success in their fields while also exemplifying a commitment and support for the Westchester community around them.

Jason Friedland was chosen as the 'Young Professional' APEX Award-winner by the WCA Executive Committee for his achievements as the President and Co-Owner of Shleppers Moving & Storage. Mr. Friedland acquired the company in 2007 and is credited with doubling its revenues and significantly expanding its market in Westchester. He is also the owner and president of Westrock Development, a privately held real estate development company with about one million square feet of retail, industrial and office space.

'Jason at a young age has already become a role model for professional excellence,' comments William M. Mooney, Jr., President of the Westchester County Association. 'His commitment to economic vitality in our region makes him the ideal recipient for the Westchester County Association's APEX award.'

Friedland is also a dedicated community activist, leading Shleppers in an ongoing commitment to Westchester community support through its activities for such organizations as The March of Dimes, The Catholic Charities of Brooklyn & Queens, The JCC Maccabi Games, The Bottomless Closet, The Central Park Conservancy, Memorial Sloan-Kettering and more. In May of 2009, Friedland was honored with one of the Westchester 'Rising Stars Top 40 Under 40' Awards, which are presented annually by The Business Council of Westchester for those who have achieved success within their fields even before the landmark age of 40.

'I'm delighted and honored to receive the 'Young Professional' APEX Award from the WCA,' says Jason Friedland. 'Shleppers Moving is committed to the Westchester community in which we live and work, and will continue to do its part to support its continued growth and success.' Friedland also adds, 'As with others before it, this award would not have been possible for me without the strength of the Shleppers team, or the continued support of my dedicated and exceptional associates at the company.'

As one of New York's leading movers for over three decades, Shleppers has a strong presence in Westchester County, and in 2009 increased its focus on commercial moving services as well as its residential support throughout the county. Under Friedland's leadership, Shleppers has continued to grow in 2009, and in September announced a 10% growth rate and revenue increase for the year in spite of an industry-wide economic downturn for many other moving companies in the region. Shleppers also announced the accomplishment of over 5,000 moving

jobs in 2009 thus far, expanded its fleet of trucks, and reinforced its commitment to the environment through several initiatives supporting greener moving supplies and materials, as well as regenerative fuels and lower emissions for its trucks.

About Shleppers Moving & Storage:

Founded in 1978, Shleppers Moving & Storage began moving with one van and one vision -- to serve its customers with commitment and integrity. By working in partnership with customers, these leading New York movers have earned a reputation as New York's number one moving and storage company, offering a wide range of relocation services, including local, long-distance, and international moving, packing, unpacking, and private storage. With dedication, teamwork, and innovation, Shleppers is an NY moving company that puts customers first, creating a moving experience that's efficient and reliable from the first box to the last. For more information, quotes, supplies, or tips, please visit www.Shleppers.com.

About the Westchester County Association:

The Westchester County Association (www.westchester.org) is the preeminent business membership organization in Westchester County. The Association is committed to business advocacy, economic vitality and to providing a strong and clear voice for the interests of businesses on the regional, national and international levels. Its key objectives are: promoting positive economic development in the region; fostering business development; and providing its members with access and interaction with key public and private sector individuals, agencies and organizations.

For more information on Shleppers Moving & Storage, please visit www.Shleppers.com.

Meanwhile, to talk

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