



A LIFETIME OF

*Leadership*

CELEBRATE

SUPPORT

COMMEMORATE

JOIN US

WESTCHESTER COUNTY ASSOCIATION

INVITES YOU TO A

SPECIAL EVENING IN *honor* OF

A portrait of an elderly man with white hair, smiling, wearing a dark suit, a light blue checkered shirt, and a pink tie. He is holding a pair of glasses in his hands. The portrait is overlaid with a semi-transparent dark blue rectangle containing his name in cursive.

*William M.  
Mooney, Jr.*

CELEBRATE

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DURING BILL'S FIFTEEN-YEAR TENURE AS PRESIDENT AND CEO AT THE WESTCHESTER COUNTY ASSOCIATION, THE ORGANIZATION *transformed* INTO A *powerhouse* – DEVELOPING AND ADVANCING POLICIES AND INITIATIVES THAT FOSTER *smart growth* THROUGHOUT THE REGION. UNDER HIS *leadership* THE WCA HAS SUCCESSFULLY LAUNCHED SUCH PROGRAMS AS THE BLUE RIBBON TASK FORCE ON HEALTHCARE *reform*, A CALL TO *action* CAMPAIGN, THE PROPERTY TAX COMMISSION, THE BLUEPRINT FOR WESTCHESTER, GIGABIT *Westchester*, AND MANY MORE.

A CELEBRATION OF A LIFETIME *of*  
LEADERSHIP AND ACHIEVEMENTS

*William M. Mooney, Jr.*

WEDNESDAY, NOVEMBER 13, 2019  
5:30 - 9:00PM

THE PERFORMING ARTS CENTER AT PURCHASE COLLEGE, SUNY  
735 ANDERSON HILL RD, PURCHASE, NY 10577

CEREMONY BEGINS PROMPTLY AT 6:00PM  
HOSTESS OF CEREMONIES :: TARA ROSENBLUM, NEWS 12

DINNER BY THE BITE HAND CRAFTED BY ABIGAIL KIRSCH  
ENTERTAINMENT • VIDEO PRESENTATION • SPECIAL GUESTS

BUSINESS ATTIRE    RSVP: WESTCHESTER.ORG

CELEBRATE

BILL HAS BEEN *devoted* TO WESTCHESTER AND THE  
REGIONAL COMMUNITY FOR OVER SIXTY YEARS. HIS BUSINESS  
ACUMEN IS *unmatched.* HIS LEADERSHIP HAS  
*inspired* COUNTLESS PEOPLE. HIS *advocacy*  
EFFORTS HAVE GARNERED NATIONAL ATTENTION. HIS DEVOTION  
TO HIS FAMILY AND FRIENDS IS TO BE *admired.*

# Commemorative JOURNAL

Be a part of a special book memorializing  
Bill's vast achievements in Westchester  
and the region over his sixty-year career.

## JOURNAL AD LEVELS

FULL :: \$1,500 { 7 x 9 VERTICAL }

HALF :: \$1,000 { 8.5 x 4.25 HORIZONTAL }

DEADLINE :: **OCTOBER 18**

All artwork is in color and should be submitted in PDF format.

Contact Christina Barry to become a sponsor  
or to purchase a journal ad at (914) 948-6444  
or [cbarry@westchester.org](mailto:cbarry@westchester.org).

## SPONSORSHIP OPPORTUNITIES

### VISIONARY SPONSOR { \$10,000 }

- Ten (10) tickets to the event
- VIP seating during the ceremony
- On-screen logo recognition
- Company Name/Logo on all marketing materials
- Preferred placement of full-page color ad in commemorative journal
- Opportunity to provide testimonial from senior representative in commemorative journal

### LEADERSHIP SPONSOR { \$6,000 }

- Seven (7) tickets to the event
- On-screen logo recognition
- Company Name/Logo on all marketing materials
- Full-page color ad in commemorative journal

### ACHIEVEMENT SPONSOR { \$3,000 }

- Three (3) tickets to the event
- On-screen logo recognition
- Company Name/Logo on all marketing materials
- Half-page color ad in commemorative journal

THERE IS NO BETTER WAY TO *thank* BILL FOR  
HIS COMMITMENT AND *passion* TO THE  
WESTCHESTER COUNTY ASSOCIATION THAN BEING A PART  
OF THE *celebration.*

THE WILLIAM M. MOONEY, JR.

*Legacy Fund*

A SPECIAL FUND HAS BEEN ESTABLISHED IN BILL'S HONOR TO HELP SUPPORT PROJECTS AND INITIATIVES OF THE WCA THAT ARE ESPECIALLY MEANINGFUL TO BILL.

The William M. Mooney, Jr. Legacy Fund will ensure that the WCA will sustain its valuable work in the region and into the future. Those who know Bill best know that his deep passion for the healthcare community drove his advocacy work in this area for the past ten plus years. In addition, Bill continues to advocate for investment in our digital infrastructure and creating a sustainable workforce ecosystem.

**Those who contribute before October 11, 2019 will be recognized in the printed event program, commemorative journal and at the WCA headquarters.**

TO CONTRIBUTE TO THE LEGACY FUND:

Contact Cathy Bligh at 914-948-6444 or [cbligh@westchester.org](mailto:cbligh@westchester.org).

Checks should be made out to "Westchester Public Issues Institute, Inc." and mailed to Westchester County Association, 1133 Westchester Avenue, Suite S217, White Plains, NY 10604

WPPI Inc. is registered as a 501 (c) (3) non-profit organization. Contributions are tax-deductible to the extent permitted by law, EIN: 11-0029040

# Sponsors

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PCSB BANK • RECKSON, A DIVISION OF SL GREEN • THE ROMITA FAMILY • WESTCHESTER COUNTY ECONOMIC DEVELOPMENT

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McCARTHY FINGAR • ST. THOMAS AQUINAS COLLEGE • THE WESTCHESTER BANK • UNITED HEBREW

## BENEFIT COMMITTEE

**CO-CHAIRS** :: THOMAS MOONEY • WILLIAM M. MOONEY, III

Amy Allen Amy Cassidy William Cuddy, Jr. Kevin Dahill Susan Fox Aleida Frederico

Lianne Hales-Dugan William P. Harrington Jack Kopnisky H. Guy Leibler Paula Mandell Frank S. McCullough, Jr.

Jeffrey Menkes Kevin Plunkett John Ritacco Joseph Roberto Mark & Jody Rollins Michael Romita

Gerry Ryan Jonathan Schandler Joseph Simone Kenneth Theobalds Richard Wishnie

RSVP

EVENT TICKETS :: \$350 per person

Visit [www.westchester.org](http://www.westchester.org) to register.

Contact Christina Barry at (914) 948-6444 or [cbarry@westchester.org](mailto:cbarry@westchester.org)  
to become a sponsor or purchase a journal ad.

JOIN US



**Westchester County Association**

**1133 Westchester Avenue, Suite S217**

**White Plains, New York 10604**

**[www.westchester.org](http://www.westchester.org)**