



# Employer Resources

Spring 2021 College Career Fairs  
*(WCA Members Only)*



WCA has put together this Spring 2021 career fair guide to assist your recruitment efforts just when the economic recovery is expected to pick up. We encourage HR directors and talent development teams to consider all of the institutions with their wide array of employer-friendly programs, services, events and resources as a key source for talent and talent pipelines.

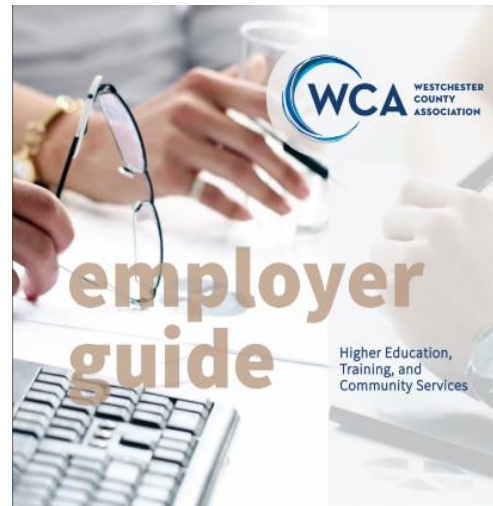
Working together and with local partners can make a big difference in efficiently and effectively filling your open positions and reaching your employment goals. We hope this guide is helpful to you.

Please contact Jason Chapin at [jchapin@westchester.org](mailto:jchapin@westchester.org) or 914-948-4144 with questions or if you would like an introduction to any of the career centers and their staff.

# WCA Employer Resource Guide

The WCA developed an important guide book filled with valuable resources to help employers and employees capitalize on training and educational opportunities in our region - as well as vital support services in childcare, transportation, housing and healthcare.

[Click Here to View](#)





Virtual Business Career Fair:

**Tuesday, March 9<sup>th</sup> - Friday, March 12<sup>th</sup> 1:00 pm - 3:00 pm**

If you have questions regarding this event please email us at  
[mt@berkeleycollege.edu](mailto:mt@berkeleycollege.edu)

[Click Here: Berkeley College](#)



FOR THOSE WITH A PASSION TO GET AHEAD

Virtual Job and Internship Fair: Thursday, March 11 2021 1:00 pm - 4:00 pm

Employer Fee: For Profit: \$75, Non Profit: \$50

*Employers from all industries are invited to virtually meet with talented Mercy College students to educate students on their organization, internship and job opportunities, how to succeed at their organization, etc. Employers will also have the opportunity to actively recruit during this time.*

*Our Handshake Virtual Career Fair platform offers: Video, audio, and chat communication with students, Group meetings with up to fifty students, 1:1 student meetings scheduled in advance or after a group session, and Sharing your values and documentation with students ahead of time.*

[Click Here: Mercy College](#)



Virtual Spring Career Fair: Tuesday, March 16, 2021 12:00 pm

*The Manhattan College Virtual Spring Career Fair is open to students of all majors and class years. Employers will be hiring for internship and full-time postgraduate opportunities. Pre-registration is required. Students should schedule appointments with their career counselors in the Center for Career Development in order to prepare for the fair.*

Email [careerdevelopment@manhattan.edu](mailto:careerdevelopment@manhattan.edu) for more information.



Virtual Job & Internship Fair: **Wednesday, March 24, 2021 11:30 am - 3:00 pm**

Employer Fee: For-Profit: \$60, Not-for-Profit: \$30

*You will have the chance to promote your organization, internships, and part-time and full-time opportunities to our diverse, talented, and enthusiastic students who will be seeking opportunities that begin in summer and fall '21.*

[Click Here: Purchase College, SUNY](#)



Annual Job & Internship Fair: **Thursday, March 25, 2021 1:00 pm - 4:00 pm**

Employer Fee: Complimentary

*The Annual STAC Job & Internship Fair provides employers with the opportunity to connect with St. Thomas Aquinas College students and alumni for job and internship opportunities. Job opportunities include full-time, part-time, and summer. Chats are available for employers to meet one-on-one with students and alumni. (Meetings will take place via employer virtual links.)*

[Click Here: St. Thomas Aquinas College](#)





Virtual Job Fair Week: **Monday, April 12<sup>th</sup> - Thursday April 15<sup>th</sup>**

Employer Fee: \$45

*RCC is thrilled to offer students, alumni, employers, and the community the opportunity to engage in the first Virtual Job Fair Week. So many job seeking attendees have been adversely affected financially by the pandemic. Providing them with a virtual platform to network and be recruited by some of the top businesses in our community is invaluable. We know that both applicants and employers will benefit tremendously from participating in our week-long event.*

[Click Here: Rockland Community College](#)



Spring 2021 Industry Week: Specialized Career Fairs

Tuesday, April 13th - Thursday, April 15th

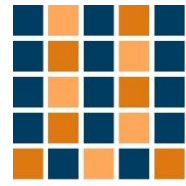
Employer Fee: \$100 per Fair (discount available)

*Attend any one of our three specialized Career Fairs taking place on Handshake to meet Iona students seeking full-time, part-time and internship opportunities! Complete the [employer survey](#) and share your 2020 recruitment activity for an opportunity to receive a \$25 discount. The discounted rate will apply to your Spring 2021 Fair registration.*

[Business, Accounting and Finance Fair - 4/13](#)

[Non-profit, Education, Human Services, Government and Healthcare Fair - 4/14](#)

[Marketing, Communications, Media and Technology Fair - 4/15](#)



Westchester  
Community College

State University of New York

Virtual Career Expo/Job Fair:

Wednesday, April 14, 2021 11:00 am - 2:00 pm

[Click Here: Westchester Community College](#)



*Offering employers individualized, boutique recruiting opportunities that fit your needs while acknowledging people's available bandwidth.*

Contact: Meghan Makarczuk (Director, Center for Career Development) [meghan.makarczuk@mville.edu](mailto:meghan.makarczuk@mville.edu)

A Menu of Services to Fit your Bandwidth Include:

- ▶ **Employer Profiles with Resume Dropbox:** Send us tailored profiles about your company and what you are looking for, an open call for talent. Students and alumni can submit resumes send automatically to your inbox—choice of receiving one bulk email or individual resumes.
- ▶ **Employer Branding Video:** Share any existing video content that we can share on our social media platforms. We can create a resume dropbox for students/alumni interested in working with you.
- ▶ **Employer Chat:** Sit down with a Manhattanville representative over Zoom to record a quick interview talking about your organization, how to be successful, and what you look for when recruiting new talent. Videos will be shared with the Manhattanville community to increase your presence and attract talent.
- ▶ **Information Session:** Sessions range from 30 to 90 minutes long and consist of a company presentation where current employees explain the values and mission of the company, recent projects, company culture, and their hiring process, followed by a Q&A and an opportunity for students to network with you.
- ▶ **Instagram Takeover:** Temporarily take over our Instagram account to build brand awareness among students and promote other recruitment activities.