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WESTCHESTER COUNTY ASSOCIATION'S 2ND ANNUAL REGIONAL WORKFORCE SUMMIT TO FEATURE KEYNOTE BY NYS LIEUTENANT GOVERNOR, KATHY HOCHUL

Leveraging the “New Normal” in Training, Recruiting and Retention of Region’s Talent

White Plains, N.Y. (April 21, 2021) – [The Westchester County Association](#) (WCA) is hosting their [2nd Annual Regional Workforce Summit](#) on Friday, April 23, 2021 at 9:00 a.m. EST. Join the WCA and leaders from business, education, government, and nonprofits as they gather to discuss the mega shifts occurring in our region’s talent ecosystem. This event will showcase how businesses are leveraging the “new normal” in training, recruiting, and retention developments of the region’s talent.

Over the past year, Westchester’s regional talent ecosystem has been affected greatly. Businesses have had to adapt to the rapidly changing trends in consumer habits, employee retention rates, and more. The WCA has long served to address important issues that impact and influence the region’s economic and professional community sectors. These enduring relationships position the WCA as a hub of critical stakeholders and activities to advocate, promote policies, communicate information, and provide education and training services.

WCA has also created new resources and initiatives to enhance talent development. It has compiled an Employer Resource Guide with education, training, career service, support, tax credit, hiring incentives and other helpful info for employers and their employees. WCA also recently launched a Talent Council comprised of chief nursing officers and deans of local colleges and universities who are working together to address our region’s nursing shortage.

According to Jason Chapin, WCA’s Director of Workforce Development, “Since COVID-19 hit over a year ago, Westchester County has proven to be one of the most quickly adapted and highly resourceful regions around. Despite the heavy financial burden many businesses have faced, they have been able to transform their ways of working and adhere to guidelines put in place on both local, regional, and national levels.”

Topics that will be covered during this summit include:

- Innovations in technology to meet diversity, equity, and inclusion goals
- Managing a hybrid workforce in a post-COVID-19 world
- Preparing and training the next generation workforce
- Programs, services and resources for employers, employees and job seekers during the economic recovery

The keynote address will be given by New York State’s Lieutenant Governor, Kathy Hochul and will include workforce development highlights from New York’s 2021-2022 budget as well as the programs, services and resources for employers, employees and job seekers during the economic recovery. Opening remarks will be made by WCA’s Director for Workforce Development Jason Chapin and other panelists include Tim Hall, President of Mercy College, Marissa Weidner, Chief Human Resources Office of Sterling National Bank, and, Arthur Woods, Co-founder of Mathison.

“The Westchester County Association is thrilled to welcome our highly reputable speakers to our 2nd Annual Regional Workforce Summit. Our organization understands how important it is to have key leaders come together for conversations on topics such as these to help maintain the long-term vitality of the region’s economy and overall workforce efficiency,” said Michael Romita, President and CEO of Westchester County Association.

The [2nd Annual Regional Workforce Summit](#) will be taking place via Zoom and those interested can register through the link [here](#). This virtual event is sponsored by Bank of America, ENT & Allergy Associates, Grassi, Mercy College, Sterling National Bank, Westchester Community College, and White Plains Hospital.

About Westchester County Association

The [Westchester County Association](#) is the preeminent professional leadership organization serving Westchester County and the region. The Association is committed to Smart Growth, economic vitality, and to providing a strong and clear voice for the collaborative interests of business and nonprofits. Its key objectives are to promote positive economic development in the region, foster business development, and provide its members with access to key public and private sector individuals, agencies, and organizations. For more information about the Westchester County Association, visit www.westchester.org.

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