



WCA

WESTCHESTER
COUNTY
ASSOCIATION



The Westchester County Association is the most influential group of businesses and nonprofit organizations in the lower Hudson Valley. In addition to fostering strong connections, we advocate for and advance issues and programs that cultivate a robust economic environment for our members and the community at large. By helping to improve the underlying economic firmament, our members grow stronger and more prosperous. Whether it's our clear and powerful voice for business advocacy, or our various program initiatives in areas such as healthcare and biotech, real estate, and workforce development, we focus on tangible results and real-world impact.

The WCA gets things done.

MICHAEL N. ROMITA
PRESIDENT & CEO
WESTCHESTER COUNTY ASSOCIATION



Being part of the WCA is my way of giving back and it is an integral part of my company's continued success. We lead the way on so many important community and business issues. Over a decade ago, we led the way in the healthcare debate in response to the challenges our healthcare providers were facing. We provided vision for the transformation of the I-287 corridor eight years ago—from the Platinum Mile to the Medical Mile—and now much-needed multi-family housing for the community. We've had one of the best workforce development programs in the country—as rated by the federal government— where we trained and placed more than 400 candidates into new jobs.

WILLIAM P. HARRINGTON, ESQ.
MANAGING PARTNER, BLEAKLEY, PLATT & SCHMIDT

CHAIR, BOARD OF DIRECTORS
WESTCHESTER COUNTY ASSOCIATION



The WCA brings community and business leaders together to focus on the issues that are important to the continued growth and strength of Westchester County and the region. And, as members, we really take that to heart. It truly is about pursuing the greater good for our community.

SUSAN FOX
PRESIDENT & CEO, WHITE PLAINS HOSPITAL

VICE CHAIR, BOARD OF DIRECTORS
WESTCHESTER COUNTY ASSOCIATION



Westchester County Association
Drives Economic Development
and Advocacy in Westchester and
the Hudson Valley Region

ADVOCATING for our Members

PROMOTING Community Engagement

ADVANCING Smart Growth Policies

STIMULATING New Business

DEVELOPING Strong Connections

CONVENING Thought Leaders and Stakeholders



The WCA has brought about unity by fostering collaboration among some of the best minds in Westchester County and the surrounding area to rise to the challenges and the needs of our region.

JOE SIMONE
PRESIDENT & CEO
SIMONE DEVELOPMENT COMPANIES



POLICY PLAYBOOK • GIGABIT WESTCHESTER • FIVE-POINT HEALTHCARE PLAN • CALL TO ACTION CAMPAIGN
WAITING • NYERS FOR 5G • RECRUIT WESTCHESTER • CITY SHOWCASES • EMPLOYER RESOURCE GUIDE • BLUEPRINT
FOR WESTCHESTER • ACCELERATOR NETWORK • PROPERTY TAX COMMISSION REPORT • POLICY PLAYBOOK • GIGABIT
WESTCHESTER • FIVE-POINT HEALTHCARE PLAN • CALL TO ACTION CAMPAIGN • JOBS WAITING • NYERS FOR 5G •
RECRUIT WESTCHESTER • CITY SHOWCASES • EMPLOYER RESOURCE GUIDE • BLUEPRINT FOR WESTCHESTER
ACCELERATOR NETWORK • PROPERTY TAX COMMISSION REPORT • POLICY PLAYBOOK • GIGABIT WESTCHESTER
POINT HEALTHCARE PLAN • CALL TO ACTION CAMPAIGN • JOBS WAITING • NYERS FOR 5G • RECRUIT WESTCHESTER • CITY
SHOWCASES • EMPLOYER RESOURCE GUIDE • BLUEPRINT FOR WESTCHESTER • ACCELERATOR NETWORK • PROPERTY

Advancing

SMART ECONOMIC GROWTH
POLICIES AND INITIATIVES

For over 70 years, WCA has been ahead of the curve on economic trends and convening the most influential leaders to advance proactive policies and initiatives that foster economic vitality in the region.

HEALTHCARE AND LIFE SCIENCES: With the leadership from world-renowned healthcare systems, physician practices, and businesses, WCA advocates for governmental policies that protect and strengthen the foundation of our healthcare ecosystem. WCA develops critical policy recommendations to help reduce the cost of healthcare in our region. In addition, WCA brands Westchester and the region as a hub of excellence in life science innovation from biotech start-ups to global biotech giants.

REAL ESTATE & HOUSING: WCA is at the forefront of creating the environment for smart planning and development; working with communities to fill regional housing needs with a specific emphasis on downtowns and near mass transit; and developing recommendations and initiatives to stimulate new business growth, including upgrading our infrastructure, streamlining our government regulations, and modernizing our transportation network.

WORKFORCE DEVELOPMENT: WCA works with key regional stakeholders to create a sustainable talent ecosystem that efficiently and effectively matches qualified candidates with unfilled jobs. This collaborative effort brings in experts from training providers, employers, and colleges and universities, and promotes best practices that help organizations to improve their recruitment and retention results.

DIGITAL CONNECTIVITY: WCA advocates for access to high quality and reliable fiber broadband and 5G as an essential foundation to advance innovation and smart growth in our region including: advancing telemedicine, supporting a growing remote workforce, creating more connected cities for municipal efficiencies and tax-payer savings, and enhancing our world-class education system.



Mobilizing

**STAKEHOLDERS AND
CONVENING THOUGHT-LEADERS**

WCA represents a broad range of industries, including real estate, healthcare and bioscience, law, energy, finance & banking, hospitality, technology, education and nonprofit organizations, and municipalities.

WCA members benefit from exclusive access to a broad and diverse group of professionals from entrepreneurs and start-ups to global companies to municipal leaders.

WCA partners strategically with other local and state-wide organizations to enhance our advocacy efforts, including the Healthcare Association of New York State, Suburban Hospital Alliance, Greater New York Hospital Association, Nonprofit Westchester, Westchester Municipal Planning Federation, The WorkPlace, Wireless Association of New York State,

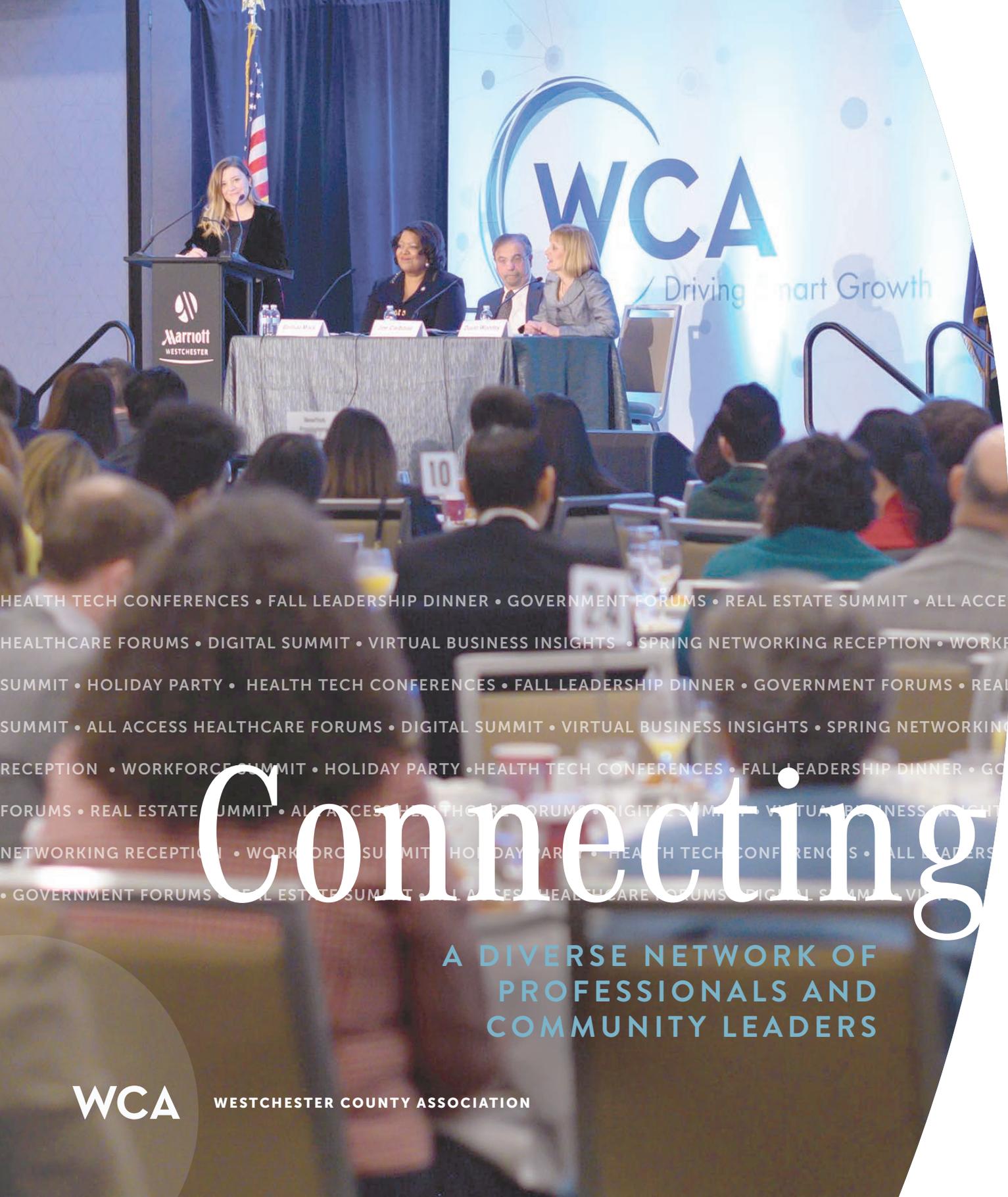
NYers for 5G, Construction Industry Council, and Builders Institute of Westchester.

Through the commitment and sustained efforts of our Board of Directors, committees and working groups, WCA members share in a common goal of keeping this region the best place to live, work, and play.



WCA offers me the opportunity to exchange ideas and information about the most pressing issues facing the business community and local residents. Most importantly, WCA is then able to mobilize and move forward an agenda for advocacy that makes Westchester and the region the best place to do business.

FRANK P. MICALIZZI
REGIONAL PRESIDENT & SVP
M&T BANK



WCA provides its members with a variety of opportunities to network with peers and establish valuable professional connections.

Many of these opportunities are achieved through roundtables, forums and events. WCA events are built around tangible and substantive programs that educate our members and ensure that their voices are heard on important issues which directly impact their organizations.

SOME EXAMPLES OF THE LIVE AND VIRTUAL EVENTS, CONFERENCE AND FORUMS INCLUDE:

- Fall Leadership & Awards Dinner
- Real Estate Summit
- Toasting to a Healthy Westchester
- Workforce Development Summit
- All Access Healthcare Panels
- Legislative Forums
- Networking Receptions
- Online Business Insights Series



Westchester Community College is proud to partner with the WCA in developing a strong, diverse workforce that fuels the engines of our county's businesses.

WCA serves as a vital conduit for informing the College of critical workforce development needs, and promotes the high quality of workers who attain their skills and credentials through the College.

DR. BELINDA S. MILES
PRESIDENT

WESTCHESTER COMMUNITY COLLEGE

Connecting

A DIVERSE NETWORK OF PROFESSIONALS AND COMMUNITY LEADERS



Joining

THE WESTCHESTER
COUNTY ASSOCIATION

CAPITALIZE ON THE BENEFITS OF JOINING THE WCA!

WCA members benefit from our strong and proven advocacy infrastructure which works to advance our members' interests. By joining our network of well-connected professionals and community leaders, you benefit from our relationships and our unmatched ability to bring together thought leaders and stakeholders to address relevant issues critical to your organizations success.

SOME OF THE CORE MEMBERSHIP BENEFITS INCLUDE:

- Influential voice in legislative and regulatory reforms
- Access to stakeholder-driven conferences, summits, and panel discussions
- Networking opportunities with influential professionals and community leaders
- Opportunities to participate in committee work that fosters collaboration and innovation
- Opportunities to develop valuable professional relationships
- Data-driven reports and resources
- Promotion and visibility for your company and brand

ADDITIONAL TANGIBLE BENEFITS INCLUDE:

- Discounted tickets to all events (virtual and live)
- Opportunities to include announcements/news in our e-newsletter
- Inclusion in our online member directory

Join the WCA

MEMBERSHIP PLANS ARE CUSTOMIZED TO FIT THE NEEDS OF EACH MEMBER. TO LEARN MORE ABOUT MEMBERSHIP OPPORTUNITIES, CALL US AT (914) 948-6444, EMAIL [INFO@WESTCHESTER.ORG](mailto:info@westchester.org). VISIT WESTCHESTER.ORG FOR MORE INFORMATION ABOUT OUR CURRENT INITIATIVES AND UPCOMING EVENTS.



WCA

**WESTCHESTER
COUNTY
ASSOCIATION**

Driving Smart Growth

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